

Birth Control.



If this little booklet is of no use to YOU, may we suggest that you send it in the enclosed envelope to some RELATIVE or FRIEND to whom the knowledge may be a great asset ?



**Revised edition with
additional Methods
and Preparations.**

Keep this Booklet. It will be very useful to refer to from time to time.

If you already have a copy please send or give this to a married friend or relative.

OUR GUARANTEE.

Should at any time any of our goods not be quite to your satisfaction, do not hesitate to return them immediately to us. They will be exchanged or money refunded without argument.

**Ladies may address orders, etc., to the Manageress or to the Chief Chemist.
(Mark personal.)**

SECRECY.

Every precaution is taken to maintain secrecy and privacy and all communications are treated with strictest confidence.



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MODERN METHODS OF
BIRTH CONTROL
or
Family Limitation.

Contraception or Regulation
of the number of Offspring.

A Handbook for Husband and Wife.

(Issued to adults and the married only.)

HANCOCK & Co., Ltd.,
QUALIFIED CHEMISTS,

144, FLEET STREET, LONDON, E.C. 4.

(Next Door to "Ye Cheshire Cheese" and "Daily Telegraph.")

Established 1760.

'Phone : City 4710.

SPECIALISTS IN BIRTH CONTROL.

NEAREST STATIONS:

Blackfriars (District Rly.)

Chancery Lane (Central London Rly.)

Aldwych (Piccadilly Rly.)

Farringdon Street (Southern Rly.)

St. Paul's (Southern Rly.)

'Buses 6, 9, 11, 13, 15a, 60, 91, 92, 94, 96 Pass the Door.

'Buses 4a, 18, 45, 63a, 79, 176 Stop close by.

[1931]

VOLUNTARY PARENTHOOD.

In this little handbook we have endeavoured to give an outline in the simplest language of the most simple and safe methods of Family Limitation now in use, and it is chiefly intended for the relief of all those mothers suffering from the results of too frequent and repeated pregnancies.

A large amount of ill-health is due to these excessive births and in Birth Control we have a remedy entirely for the betterment of the human race; the falling birth rate being we think a distinct sign of advancing civilization.

It must be emphasised that to have absolute safety only the finest and best quality of Birth Control Appliances and Preparations should be used and for this reason it is better to buy a proved brand from a chemist specialist in such matters than to take perhaps cheaper and less reliable goods from others.

All our Birth Control Requisites are sold with a guarantee and prepared and examined by qualified Chemists, experts in this important branch of their profession. Perfect trust and confidence can be placed in all our appliances when used as directed. All are guaranteed safe and harmless to the most delicate constitutions.

CORRESPONDENCE.

Those whose lives would be wrecked by continuous child-bearing, and husbands and wives who feel shy of unburdening their minds upon vital matters of such delicate nature, need have no hesitation in writing to the Chemist in charge, who will deal with sympathy and in strict confidence with every communication.

We would be grateful if you would mention to your married friends—to whom the knowledge of a reliable source of birth-control methods might be a great favour—the fact that we are only too glad to give advice and information on this important subject.

Call, Write, or Telephone CITY 4710.

Purchases can now be sent if required

CASH ON DELIVERY.

Simply pay the postman.

No postal charges to pay.

CLEAN AND WHOLESOME PROVISION OF BIRTH CONTROL REQUISITES.

We, Hancock & Co., Ltd., **CHEMISTS**, are the pioneers of **clean** knowledge of family limitation and sex hygiene and we endeavour to present the information to the public in a **moral** way that cannot offend the most fastidious. This Pharmacy was founded here in Fleet Street 171 years ago (in 1760), so we have a reputation to maintain. We keep constantly in touch with all advances of science which may have a bearing on the practical details of construction of requisites for Birth Control and simple hygiene of contraception.

As an old-established firm of **Qualified Chemists** we conduct, and have always conducted, the instruction of Birth Control to the Public and the sale of Birth-Control Requisites in a perfectly **clean** and **straight-forward** manner that could not offend the susceptibilities of the most delicate minded; we are sincere in our desire to help in this most difficult yet intensely important subject.

Our business is conducted in a purely confidential manner between the Company and its customers and our aim is to supply all who need it with full knowledge of sound physiological methods of limiting their families, in a manner dignified, free from coarse allusions and without offence to the most pure in thought.

We treat every customer's communications **privately**, and they need have no fear that their private business with us will get into a third person's hands.

All goods are despatched at once on the **same day** as order is received, carefully packed; the outside being plain and no indication of the contents can be gained by the appearance of the package. We can with confidence impress upon the public that complete reliance can be placed upon every requisite or preparation we offer.

PERFECT PRIVACY.

No man or woman, however modest or reserved, need fear to write or come to us; we shall treat their confidence in a spirit of sincere helpfulness with which they will be delighted and relieved. The sale of Birth-Control Requisites is conducted by us in a **strictly medical** and **pharmaceutical attitude**, and we can give assurance that requests for goods or advice will always be supplied cleanly and in a **wholesome** way, **not** in the vulgar and indecent manner in which the subject has been presented to the public in the past. Do not be refused or treated with disdain when asking for Birth-Control Requisites, but come to us—Chemist-Specialists in such matters.

THE MORALITY OF BIRTH CONTROL.

It is important that all should realise that no woman should conceive in times of individual misery or ill-health, and should avoid bringing weakly children into the world or more than one can properly nourish and educate; one's family should be one of choice, not chance. Parenthood should no longer be the result of ignorance or accident, but voluntarily; and no woman should live in continual dread of having a child or being overburdened with children. All couples should space their children and exercise parental prudence (negative eugenics), thus freeing the wife from anxiety and by controlling the blind biological urge of reproduction, produce the maximum number of healthy and happy children without detriment to the mother and the minimum wastage of infants by premature death.

The shamefaced attitude which has, until recently, characterized the dealings with this subject is to be deplored, for the haphazard production of children is profoundly detrimental to the race. By the dissemination of the best possible methods of avoiding conception, the fertility of the degenerate will be subdued, and excessive increase of family and reluctant parenthood will no longer be a terror.

SEX EDUCATION.

Enlightenment on this great sex topic and dispersal of the present fog of ignorance of the physiology of reproduction and kindred subjects of paramount importance by frank and fearless teaching will certainly contribute to the national well-being. The present "conspiracy of silence" is being broken by the tuition, without prurience or levity, of this dominant and vital subject in a manner that does not offend good taste.

BIRTH CONTROL HAS COME TO STAY :

Birth Control is necessary :—

1. To prevent conception in a woman suffering from ailments which would render pregnancy dangerous to life.
2. To limit the number of children according to the income of the father.

3. Where either or both parents suffer from some physical or mental disease which may be conveyed to the offspring.
4. In cases of poverty or squalor.
5. To permit of early marriage where for financial reasons a couple would be unable to marry if children were to come too early.
6. To secure a longer interval between births so that more care can be bestowed on present children, and a period of rest to regain strength for the mother before the next.
7. To avoid pregnancy where one or both are engaged in some great work of national importance.

OPINIONS OF SOME PROMINENT PEOPLE.

An Extract from the Resolution (which was carried) by Lord Buckmaster in the HOUSE OF LORDS on April 28th, 1926 :

"Fifty years ago this was a new question ; its advocacy was punished by penal law ; it startled and shocked people. But to-day the only question left was this : 'Will you withhold from the poor the knowledge that is possessed and practised by the rich ?'

"Birth control was exercised not because women were selfish and men were worthless and cared for nothing else but pleasure, but it was due to an increased respect for the sanctity of life, and prompted by the desire of parents to secure that their children should not be thrust out by the illimitable competition of the unrestricted number of their brothers and sisters, and by the hope that people would be able to make for their children an easier and a better place than they themselves once enjoyed. People who talked of the nobility of the struggle with poverty knew nothing of that struggle, for it was the most degrading and demoralizing struggle human beings had to wage."

Lord Balfour of Burleigh said : "That the opposition to the resolution was largely on religious grounds. He could not see that religious people had any right to impose their point of view upon women who were helpless because of their poverty."

Earl de la Warr said : "The movement for Birth Control would go on, and it would be better for the country that it should be properly guided. Just as men in the industrial world were no longer content to be mere wage slaves, so women were no longer content to be mere machines for the production of unwanted children."

WOMEN'S NATIONAL LIBERAL FEDERATION MEETING AT BLACKPOOL, MAY 1927.

In a Resolution moved by Mrs. Spring Rice (Walthamstow), seconded by Lady Acland, and carried by a large majority, it was stated that:—"Scientific Birth Control provides a means of increasing the efficiency of the nation."

Mrs. Spring Rice : "The larger the family the larger was the proportion of deaths in child-birth."

Lady Acland : "Mothers should have some choice in regard to the number of children they bear. Don't be shocked and push this question into a corner. Birth Control is the basis of social reform."

CAMBRIDGE WOMEN'S WELFARE ASSOCIATION.

Mr. Arthur Cooke : "The knowledge of sound methods of birth control was urgently needed. A hundred years hence it would be thought that civilisation had hardly begun before the days of birth control."

A resolution declaring that there is no evidence that **the best contraceptive methods** are injurious to health or conducive to sterility and that birth control by hygienic, contraceptive devices is physiologically, legally, and morally, "absolutely distinct from abortion" was passed with three dissentients at a meeting of 154 doctors held in London on 17th July, 1922.

The question of birth control has been more to the fore during the last few years. The trend of public opinion, supported by expert medical and scientific advice, is now definitely in favour of such control, wisely applied. It is recognised to be both reasonable and right that a married couple should be allowed to determine the number of children they bring into the world. The manner of such control is largely a matter of individual choice. Whatever means are employed extreme care should be taken that the articles used are absolutely of the best and most reliable quality. Our brands are all proved to be such, by the test of time and experience.

All goods are securely packed and despatched **post free** the same day as receipt of order, in

PLAIN SEALED WRAPPER

upon which the firm's name and indication of goods inside do not appear, so that the most inquisitive person cannot discover the contents. Customers can have goods delivered by hand in an **hour or two** after receipt of Telephone Call, Telegram or Letter (free of charge.)

Transactions are conducted in the strictest privacy; all letters and orders being destroyed after execution. We do not send follow-up letters, etc., and no further communication is made till the next order.

Our products are all of the finest quality and are sold under guarantee of satisfaction or money refunded. Any article or preparation mentioned in this book can only be obtained direct from us; we have no branches.

Information and advice free (personally or by post).

Business hours: 8.30 a.m. to 7.30 p.m. Saturdays, close 2.30 p.m.

To spare sensitive people the embarrassment of enquiry for urgently needed articles of such delicate nature in a public place, portions of the Pharmacy are reserved so that perfect privacy is maintained for the sale of Birth-Control Requisites.

When goods are required to be taken or despatched abroad, please state in ordering as we pack in special outers and sealed tins suitable for the tropics and various climates. We have special Birth Control Methods for the tropics; write for information.

If you live or are going abroad or have friends living abroad write to us and ensure a continual supply of reliable contraceptives as really safe Birth-Control Requisites cannot be obtained in some countries, and the tropics

We will willingly send Birth-Control Details and Literature to any relatives or married friends whose names and addresses are sent on to us.

PRESENTATION CASES AND SAMPLE PACKETS

For those ladies and gentlemen who have difficulty in deciding which type of contraceptive to use, we pack sample packages containing specimens of each, so that choice can be made of that which is most suitable. These cases are very suitable for presenting to sons, daughters and relatives about to be married.

These sample cases contain different varieties of each method where possible and are of exceptional value.

The contents are guaranteed and full instructions are enclosed with every method.

3	methods and varieties,	price	4/6	} For Contents see Page 20
4	ditto	..	7/6	
5	ditto	..	10/6	
6	ditto	..	15/6	
8	ditto	..	30/-	
10	ditto	..	42/-	
12	ditto	..	63/-	

SMALL ALUMINIUM POCKET CASES.

Of Samples of Three Sheaths (different): 1/9, 2/6, 3/6, 4/6 and 5/6, according to qualities.

Sample Cases of Six (different) Sheaths 5/6 & 8/-

Sample Cases of Twelve (different) Sheaths 10/-

With regard to choice of method this must be left to the individual requirements of each couple, at the same time it must be stated that the use of two or more methods makes for additional safety and in some cases such as abnormality or when pregnancy is a risk to health or life, it is essential.

We suggest the following combinations of methods :—

Soluble Comp. Quin. Pessary and Fine Rubber Sheath.

Ditto and Whirling Spray.

Rubber Cap Pessary and Soluble Comp. Quin. Pessary.

Ditto ditto followed by Whirling Spray

Ditto ditto and Fine Rubber Sheath.

Ditto ditto and Sponge.

Ditto ditto ditto and Fine

Ditto and Whirling Spray [Rubber Sheath.

Sponge and Whirling Spray.

Sponge and Fine Rubber Sheath.

Sponge and Soluble Comp. Quin. Pessary.

Ditto ditto ditto and Whirling Spray.

Ditto ditto ditto and Fine Rubber Sheath.

METHOD No. 1. FINE RUBBER SHEATHS.

A SAFE AND SURE CHECK.

Also known as "Specialities," "Preventatives," "Circular Protectors," "Envelopes," etc.

A Soluble Compressed Quinine Pessary forms an extra safeguard with this method. (See page 12).

HANCOCK'S SHEATHS.

Perfectly Fresh, Reliable, Tested and Guaranteed.

Finest Selected grades of French, English and American Manufacture.

All Sheaths are tested by us and blown out to many times normal size, so that no sheath with the slightest flaw or minutest perforation is supplied by us. The dearer grades of sheaths are thinner and of extremely fine texture, and are therefore very comfortable and almost undetectable. Manufactured with specially prepared pure medicated Para Rubber, they will not contract with heat or moisture and will keep in any climate.

Each is rolled up in circular form and packed in a small square envelope.

Half-dozens are packed in very small wooden boxes which keep them fresh and flexible and are very suitable for the pocket..

					Each.	Box of	Box of	Box of	Box of	
						6	12	24	36	
No. 1	..	..	..	..	4d.	1/9	3/6	6/-	8/-	
No. 2	..	..	..	..	6d.	2/9	5/-	8/-	10/6	
No. 3	..	..	..	..	9d.	4/-	7/6	13/-	18/-	
No. 7	Silk Finish Natural			..	1/-	5/6	10/-	18/-	24/-	
No. 8	Ditto, Receptacle-End, ditto			..	1/-	5/6	10/-	18/-	24/-	
No. 55	Ivory, Satin			..	1/6	8/-	15/-	28/-	39/-	
No. 54	Ditto, Receptacle-End, ditto			..	1/6	8/-	15/-	28/-	39/-	
No. 33	Superfine Featherweight			..	2/-	11/-	21/-	40/-	57/-	
No. 34	Ditto, Receptacle-End, ditto			..	2/-	11/-	21/-	40/-	57/-	
No. 23	Superfine Gossamer			..	2/6	14/-	27/-	52/-	75/-	
No. 24	Ditto, Receptacle-End, ditto			..	2/6	14/-	27/-	52/-	75/-	
No. 44	Vermilion, Swiss	..	..	..	3/6	18/-	33/-	—	—	
No. 47	Transparent Silk	..	..	..	4/6	24/-	44/-	—	—	
No. 52	Ultra Silk	..	..	..	6/6	34/-	63/-	—	—	
"Never-rips," Genuine Original					..	—	5/6	10/-	18/-	24/-

It is only necessary to quote the number when ordering.

Full Instructions with Each.

SAFETY GUARANTEED.

METHOD No. 2 MALTHUS CAPS.

(Sometimes called American Tips or Cap Preventatives for Male Use)

These are very short fine rubber caps for male use fitted with an elastic band. They are used exactly as preventatives but are not rolled.

HANCOCK'S RELIABLE AMERICAN TIPS.

					Each.	Box of 6	Box of 12	Box of 24	Box of 36
Natural	..	..	..	..	1/-	5/6	10/-	18/-	24/-
Silk Finish	..	..	..	..	1/6	8/-	15/-	28/-	39/-
Superfine	..	..	..	..	2/6	14/-	27/-	52/-	75/-

FULL INSTRUCTIONS WITH EACH.

METHOD No. 3. WASHABLE RUBBER SHEATHS.

A stouter and washable form of sheath, prepared to last a considerable time, thus proving of great convenience to persons of limited means.

A Compound Quinine Pessary will be found very useful with this method. (See page 42).

HANCOCK'S PARAGON WASHABLE SHEATHS

are made of the very best Para Rubber, and have a soft silky surface.

The dearer grades are very much finer and more comfortable, but equally as strong.

					Each.	Box of 3.	Box of 6
Semi-Transparent	..	..	..	..	2/9	6/9	12/-
Natural	..	..	..	..	4/-	10/6	18/-
Rose	..	..	..	..	5/6	15/-	27/-
Silk Finish	..	..	..	..	7/6	19/6	36/-
Transparent	..	..	..	..	10/6	27/-	48/-
Transparent Satin	..	..	..	..	12/6	33/-	60/-
Red Para Superfine	..	..	..	..	15/6	39/-	75/-

FULL DIRECTIONS WITH EACH.

All are seamless, flawless, and guaranteed.

ANTISEPTIC FRENCH CHALK DUSTING POWDER.

in sifter tins, for renovating rubber sheaths after washing and drying :

1/- per tin ; 3 for 2/6.

METHOD No. 4. SPANISH SKIN SHEATHS,

Also known as "Fish Skins."

These are made of very thin membrane and contain no rubber whatever. They are damped with water in use, and are absolutely imperceptible and very reliable.

HANCOCK'S SPANISH MEMBRANES

(Transparent)

are first quality skins and, although extremely fine, have great tensile strength. **Full directions with each.**

Grade A	Strong	..	..	1/- each	10/- doz.
Grade B	Thin	..	..	1/6 each	15/- doz.
Grade C	Superfine	..	..	2/- each	21/- doz.
Grade D	Extra Superfine	..	..	2/6 each	27/- doz.

All packed flat in their normal form and made in one size only from animal skin.

These are made in France, but each skin is examined and tested before being despatched. They are specially useful in the tropics, being unaffected by extremes of temperature and being very durable, can be kept for long periods without deterioration.

WARNING.—Do not take risks—it is a human failing to be careless. Remember to re-order in good time a further quantity before your supply is finished.

Confidential Enquiries attended to
personally by the Chief Chemist.

Our Business Methods.

We do not circularise our customers.

No correspondence is kept for future reference for reasons of privacy, all letters being destroyed after dispatch of goods.

One transaction with us means your satisfaction and regular custom.

Private envelopes always used.

All goods carefully packed.

METHOD No. 5. SOLUBLE COMPOUND QUININE PESSARIES OR LADIES' SAFETY CONES.

ADVOCATED BY ALL BIOLOGISTS.

Also known as "Wife's Friend" and "Wife's Protectors."

A very simple and sure means of limiting one's family.

They are very small flat dome-shaped cones which dissolve and set free a germicide. The use of a whirling spray within 12 hours is recommended, but is not absolutely necessary.

HANCOCK'S SOLUBLE COMPOUND QUININE PESSARIES

are packed in Boxes of 12 with full directions enclosed.

These Cones are the result of years of bacteriological research and are an efficient and safe contraceptive and contain nothing injurious.

Every Single Pessary is guaranteed safe, harmless and certain.

They are infinitely superior and more certain than any other Pessary.

These Pessaries are also ideal for use with Dr. Marie Stopes' type of rubber cap pessary, with sponges and with rubber sheaths.



EXACT SIZE

PRICES:

Box of	12	3 Boxes.	6 Boxes.	12 Boxes.
	2/6	6/-	10/6	18/-

EXTRA STRONG.

Box of	12	3 Boxes.	6 Boxes.	12 Boxes.
	4/6	12/-	21/-	36/-

NON-GREASY TYPE ODOURLESS

The improved Soluble Pessary for those who object to grease. Made with fine gelatine basis they do not have this objection. Quickly melt and are harmless to the most delicate constitution and imperceptible and stainless.

Prices: Box of 12.	3 Boxes.	6 Boxes.	12 Boxes.
3/6	7/6	13/-	22/-

EXTRA STRONG.

Box of 12.	3 Boxes.	6 Boxes.	12 Boxes.
6/6	15/-	28/-	53/-

We can supply these Scented at the same price.

METHOD No. 6.

SOLUBLE CHINOSOL PESSARIES.

RECOMMENDED BY THE FACULTY.

These are exactly the same as the Compound Quinine Pessaries but contain no Quinine and are for use where Quinine is not tolerated.

They are made with the powerful contraceptive Chinosol. The use of a Whirling Spray within 12 hours is recommended but is not absolutely necessary.

PRICES: Box of 12 3/6. 3 Boxes 9/-. 6 Boxes 15/-. 12 Boxes 24/-
EXTRA STRONG. Box of 12 6/6. 3 Boxes 18/- 6 Boxes 33/- 12 Boxes 60/-
Prices of Whirling Sprays. (See page 17).

NURSE SKELTON'S SOLUBLE PREVENTIVE CONES.

(STRONGLY RECOMMENDED).

(Double Strength). Made with either Quinine or Chinosol.

Certain in effect and perfectly harmless. Guaranteed to keep any length of time. Price per box (3 dozen), 27/6. Directions enclosed.

RENDELL'S PESSARIES 2/6 PER DOZ.

METHOD No. 7.

SOLUBLE COMPOUND FOAMING TABLETS.

"WIFE'S PROTECTOR" SAFETIES.

These are small, flat, dry tablets somewhat bigger than an "Aspirin Tablet" which are non-greasy, deodorant, produce a heavy foam, at the same time liberating a harmless antiseptic gas, providing a safe, sure, simple method of contraception. They are used in the same way as Soluble Compound Quinine Pessaries. The use of a Whirling Spray is recommended within 12 hours, but is not absolutely necessary.

PRICES: Box of 12 2/9. 3 Boxes 6/9. 6 Boxes 12/-. 12 Boxes 21/-
EXTRA STRONG.

Box of 12 5/-. 3 Boxes 13/6. 6 Boxes 24/-. 12 Boxes 42/-.

FULL INSTRUCTIONS WITH EACH BOX.

Prices of Whirling Sprays. (See page 17).

METHOD No. 8.

RUBBER CAP PESSARIES.

"WIFE'S PROTECTOR."

For wife's own use.

One of the best preventive measures and an absolutely safe check. As recommended by eminent Surgeons and Anatomists.

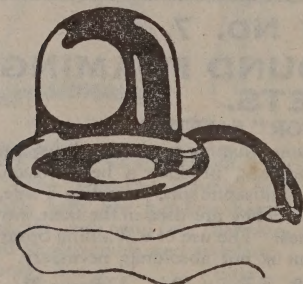
A simple appliance worn any length of time with ease and comfort, is easily adjusted and removed, adapting itself perfectly. Absolutely safe and without inconvenience.

The newest method of **Unobtrusive** prevention cannot get misplaced. Its presence is only known to the wearer. A Soluble Compound Quinine Pessary or Compound Quinine Ointment should be used with this method.

They are made in three sizes—No. 0, No. 1 and No. 2. No. 0 is for very small-built women without children or with one child. No. 1 is generally right for women of average build without children or with one or two children, and No. 2 for large built women with several children.

THE HANCOCK ALL-RUBBER "CLINIC"

ANATOMICALLY PERFECT CAP PESSARY.



NO RISK OF FAILURE.

It is carefully made of soft pliable medicated rubber and has a solid rim and high crown. It is smooth, has secure junctions, no perforations and will not wither or wrinkle. It is easily kept clean. Reliable, comfortable and easy to adjust. Will last for months.

It is made entirely of one piece of rubber only, without seam or joint of any kind. An excellent plan is to place a Soluble Compound Quinine Pessary in the cup of the Cap Pessary. It is advisable to syringe with a Whirling Spray after removal.

METHOD No. 8—CONTINUED.

FULL DIRECTIONS SUPPLIED WITH EACH.

Can be supplied with or without the tape for removal.

PRICES:

Black	5/- each	2 for 9/-	3 for 12/-
Semi-Transparent	7/6 each	2 for 13/-	3 for 18/-
Superfine Transparent	10/6 each	2 for 18/-	3 for 25/6

The better grades are guaranteed not to become porous.

COMPOUND QUININE OINTMENT FOR USE WITH RUBBER CAP PESSARIES.

A little can be smeared on the rim as an extra safeguard.

1/- and 2/6 per pot; extra strong, 4/6.

SOLUBLE COMPOUND QUININE PESSARIES.

For use with Rubber Cap Pessaries. (See page 12).

Whirling Sprays for use after removing Cap Pessaries. (See page 17).

Pro-Race Caps	7/6 each.
Sponge Dome Caps	10/6 each.
French Lense-shaped Pessaries	7/6 per dozen
Dutch Cap, Hemispherical, with Spring Rim	8/6 each.
Mispah Caps (Two-piece)	10/6 each.
American Gold Spring or Wishbone	4 Gns. each.

METHOD No. 9.

CONTRACEPTION SPONGE. A CERTAIN PROTECTION.

These are small round pieces of prepared sponge, about the size of a walnut, encased in silk net with or without silk cord attached for removal. These should be used in conjunction with a Soluble Compound Quinine Pessary or smeared with Compound Quinine Ointment, or saturated with Conc. Compound Quinine Solution.

A Whirling Spray can be used with this method within 12 hours with advantage, but is not essential.

Method No. 9—continued.

HANCOCK'S FINE TURKEY SOFT BLEACHED CONTRACEPTION SPONGES.

1/- each.

1/6 each.

2/6 each.

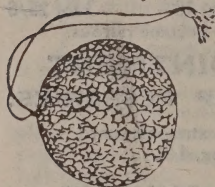
10/- dozen.

15/- dozen.

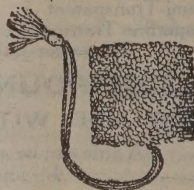
27/- dozen.

Finest Rubber Sponge 2/6 each. 3 for 6/-.

Turkey



FULL
INSTRUCTIONS
WITH EACH.



Rubber

SOLUBLE QUININE PESSARIES.

For use with Sponges. (See page 12).

COMPOUND QUININE OINTMENT

For use with Sponges. (See page 15).

WHIRLING SPRAYS

For use with Sponges. (See page 17).

CONCENTRATED COMPOUND QUININE SOLUTION.

For use with Sponges. 10/6 per bottle (sufficient for 3 months)
with full instructions.

METHOD No. 10. SPONGE PESSARY.

An unobtrusive and safe protector for ladies. The latest development of the safety sponge method. Anatomically perfect. Easily washed and sterilised and will not crumble or fall to pieces. Will last for months.

Consists of a sponge-like substance and is used with a contraceptive tablet which rapidly dissolves.

Complete in box with supply of tablets. 10/6 each. 2 for 18/- 3 for 24/-

FULL INSTRUCTIONS ENCLOSED.

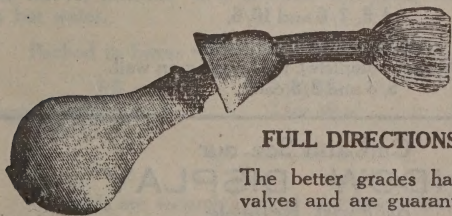
METHOD No. 11. DOUCHES.

The solution for douching is made by dissolving a Compound Quinine Powder or Tablet (see below) in water or by using Concentrated Compound Quinine Solution (see method No. 9). Lysol or other Carbolic compounds must not be used.

HANCOCK'S WHIRLING SPRAY SYRINGE. STERILIZABLE—HYGIENIC—COMFORTABLE. Entirely of Rubber.

It is easily cleansed and sterilized. Discharges a volume of whirling spray producing no shock and most cleansing and effective.

The Syringe is the result of years of practical experience; it can be used with absolute safety. Made of high-grade rubber and polished vulcanite (no metal parts) it is guaranteed to last for years in any climate. The pipe and nozzle are designed so that absolutely no harm can be caused when used by the most inexperienced. The action is double alternate injection and suction back of the same bulb full of fluid; the sliding guard on the pipe can be so adjusted that the full contents of the Syringe can be injected and sucked back into the bulb without any being spilled. It can also be kept or carried about full, ready for use, a cap being provided to close the end, making it absolutely watertight. It is simple, convenient, and effective and always ready for use.



8/6 15/6

21/-

FULL DIRECTIONS WITH EACH.

The better grades have more powerful valves and are guaranteed not to perish.

SANITOR WHIRLING SPRAY SYRINGES.

Interchangeable parts all nickel-plated.

The best and most convenient Spray in the world. 3 guineas each.
WITH FULL INSTRUCTIONS.

HANCOCK'S COMPOUND QUININE POWDERS

"PAQUETS HYGIENIQUES."

For making a powerful, healing, harmless deodorant and germicidal solution for douching, are a reliable preventative of conception.

PRICES:

ORDINARY STRENGTH.

Box of 12. 3/6	3 Boxes. 7/6	6 Boxes. 13/-	12 Boxes. 22/-
Box of 12. 6/6	3 Boxes. 15/-	6 Boxes. 28/-	12 Boxes. 53/-

FULL INSTRUCTIONS WITH EACH.

Also prepared in the form of

TABLETTES HYGIENIQUES

HYGIENIC TABLETS.

A great convenience to Travellers, etc.

21/- per Box.

Securely packed. Post Free.

HIGGINSON'S ENEMA SYRINGE.

4/6, 7/6 and 10/6.

GLASS DOUCHE CAN.

(With fittings complete), for hanging on wall.

5/6 and 9/6 each.

Call and See our
WINDOW DISPLAY
 of Most Reliable
BIRTH CONTROL
 (Family Limitation)
REQUISITES.

METHOD No. 12

LADIES OWN SHEATH OR CAPOTE.

A most comfortable Protector. A safe and simple preventive for ladies.

No Risk of Failure.

This is an appliance which is now largely in use by ladies ; it has no objectionable features and is simple in application. It is made of the finest rubber, its object being to avoid the objection that is sometimes made against the use of Rubber Cap Pessaries or Sheaths.

THE HANCOCK CAPOTE

SIMPLICITY ITSELF—NOTHING TO GO WRONG

Is a reliable type and is of fine pliable texture, yet very safe and will last for months. It is seamless and easily washed and sterilised in hot water.

Packed in boxes with full instructions for use.

	7/6 each	2 for 13/-	3 for 18/-
Superfine	10/6 each	2 for 18/-	3 for 25/6

All goods are securely packed and despatched post free the same day as receipt of order, in

PLAIN SEALED WRAPPER

upon which the firm's name and indication of goods inside do not appear, so that the most inquisitive person cannot discover the contents. Customers can have goods delivered by hand in an hour or two after receipt of Telephone Call, Telegram or Letter (free of charge).

PRESENTATION CASES AND SAMPLE PACKETS.

as shewn on page 8.

- 4/6** 3 methods and varieties,
Sheaths 9d, 1/-, 1/6. Malthus Cap 2/6. Pessaries 2/6.
- 7/6** 4 methods and varieties,
Sheaths 1/-, 1/6, 2/6, Washable 2/9. Pessaries 3/6.
(Sponge 1/-. Ointment 1/-.)
- 10/6** 5 methods and varieties,
Sheaths 1/6, 2/6, 3/6, Washable 5/6. Pessaries 4/6.
Rubber Cap 5/-. Sponge 1/6. Ointment 1/-.
- 15/6** 6 methods and varieties,
Sheaths 2/-, 2/6, 4/6, Washable 7/6. Pessaries
4/6. Foam Tablets 2/9. Rubber Cap 7/6. Sponge
2/6. Ointment 2/6.
- 30/-** 8 methods and varieties,
Sheaths 2/6, 3/6, 4/6, Washable 10/6. Pessaries
4/6. Foam Tablets 2/9. Sponge 2/6. Ointment
2/6. Sponge Pessary 10/6. Capote 7/6. Rubber
Cap Pessary 7/6.
- 42/-** 10 methods and varieties,
Sheaths 2/6, 4/6, 6/6, Washable 12/6. Skins 1/6.
Pessaries 4/6. Foam Tablets 5/-. Rubber Cap
10/6. Sponge 2/6. Ointment 2/6. Sponge Pessary
10/6. Whirling Spray 8/6. Powders 3/6. Capote 10/6.
- 63/-** 12 methods and varieties,
Sheaths 3/6, 4/6, 6/6. Malthus Cap 2/6. Washable
15/6. Skins 2/6. Pessaries 6/6. Chinosol 6/6.
Foam Tablets 5/-. Rubber Cap Pessary 10/6.
Sponge 2/6. Ointment 4/6. Sponge Pessary 10/6.
Whirling Spray 21/-. Powders 6/6. Capote 10/6.

The contents are guaranteed and full instructions are enclosed with every method.

CONTINENTAL & FOREIGN **PRESCRIPTIONS**

for the Preservation and Restoration of

PHYSICAL PERFECTION

for those of **Both Sexes** who wish to remain
YOUNG and ATTRACTIVE.

The preparations listed are chiefly those of Distinguished Continental and Foreign Physicians and are held in great esteem in their various countries of origin. Each is the product of a life-time of specialisation in the particular subject and can be absolutely relied upon to aid the afflictions specified, and to be absolutely harmless in every way.

No indication is given on the labels of these preparations of the use to which they are to be put. The directions are always sent separately ; so that the bottles, jars, etc., may be quite safely left on the dressing table.

CORPULENCE.

H. Herenbracher's Obesity Tablets are quite small and easy to take. They are a scientific fat solvent compounded to the prescription of a Marienbad Physician. When taken exactly as instructed they **slim** quickly, naturally, and **without dieting**. A perfectly harmless method which never fails to remove superfluities of flesh from every part of the body. Extremely efficacious for **Fat Arms, Thick Ankles** and **Enlarged Bust** in Women and **Abdominal Corpulence** in Men. Fatty tissue is quickly and permanently dispersed giving normal weight to both sexes.

Four weeks' treatment, Price 65/-

Plain label.

Full instructions given separately.

Dr. Schmidt's Anti-Fat Massage Cream can be used in conjunction to remove superfluous embonpoint.

Price 10/6 per large pot.

Plain label.

Full instructions separately.

PREMATURE GREYNESS.

Prof. Rotravska's preparation for restoring the **natural** shade of youth to greying hair in both sexes. Entirely harmless, rapid and permanent without the use of dyes or dangerous chemicals, this solution acts directly upon the colour of the hair cells. Has an excellent reputation in Eastern Asia.

Price, with full instructions separately 15/6 per bot. Plain label.

BALD PATCHES (Alopecia) & GENERAL BALDNESS

Doctor Meretiano's Cream, an Italian prescription which if used with steady persistence rapidly **re-establishes** the hair growth on the bare spots or entire scalp in a flourishing condition.

Price with instructions separately, 12/6 per pot. Plain label.

THINNESS in Men and Women.

Widely known in Germany, Dok. Oechla's **Flesh Forming Tablets**, when taken regularly are extremely fattening, filling out curves and well covering the frame rapidly.

The "skinny" are quickly transformed into graceful proportions. Taken after each meal the **arms** and **limbs** become fully rounded and the body fills out. Course of 3 weeks, price **22/9**.

Plain label. With full instructions separately.

FALLING & THINNING HAIR.

The liquid tonic of the American specialist, E. B. Spelran, is a sure remedy for hair coming out and **thin areas** on the scalp in both sexes. It is a **stimulating** lotion which brings new blood to the hair roots and changes an unhealthy scalp to a healthy one. An abundant hair growth quickly appears.

Price with instructions separately, **17/6** per large bot.

Plain label.

FLAT CHEST.

Prof. Johankin's Bust Development Massage Cream.

For flat chests. Quickly gives perfect proportions. A month's persistence will endow the desired beauty of form which is one of woman's most priceless possessions. **Many Swedish women have testified** to the efficiency of this preparation in producing the softly rounded firm contours of a shapely bust. Plain label.

One month's supply, **22/6**.

With instructions separately.

WRINKLES. Cairo Cream.

An astringent Skin Food of Egyptian origin, which, if applied regularly at bedtime quickly restores the natural condition to these contractions of the skin by remedying the **deficiency of fat** beneath the epidermis and **plumping out the muscles**. The loose and wrinkled skin, lines, frowns, etc., are restored to the velvety smoothness of youth. Price **15/6** per pot. Plain label. With instructions separately.

DOUBLE CHIN.

This terror of thousands of women and men can be quite naturally and safely removed by massage with **Holland Massage Cream**, a Dutch astringent cream which makes firm and taut the flabby skin, flesh, and sagging muscles. It is applied as instructed at bedtime.

Price **12/6** per bottle. Plain label. Full instructions separately.

SCRAGGY NECK.

A Spanish Fattening Cream when well massaged as directed will fill out the hollows and give that most beautiful of feminine charms, a full round white throat. We can thoroughly recommend this recipe, which is used at bedtime.

One month's supply **16/6**.

Plain label.

With instructions separately.

Scanty or Discoloured EYELASHES.

Dark sweeping lashes enhance the beauty of the eyes and are one of woman's chief allurements. **M. Paul Deffrere's Eyelash Cream and Darkener** increases the growth and darkens the hair. It is gently applied at night and left on. Entirely harmless and efficacious.

Price 10/6 per pot. Plain label. Instructions separately.

Strained & Overtired EYES.

Sparkling brightness and clear healthy eyes are desired by every woman. These beautifying drops from Madrid perfectly harmless and safe, will immediately restore the sparkle desired, and used exactly as directed will give the lids and eye skin a pristine satiny texture.

Price 8/6 per bottle.

Plain label.

With instructions separately.

ILL-FORMED & SCANTY EYEBROWS.

The perfect delicately arched thick dark eyebrow is quite easy to attain with the aid of a Polish liquid preparation which is brushed on at bedtime and allowed to dry. Long luxuriant growth is promoted and the hair darkened, producing the permanent faultlessly traced arch that is such a beautifying frame to the eye. Absolutely harmless.

Price 12/6 per pot. Plain label. With instructions separately.

RED ARMS & HANDS. WHITENING LOTION.

This difficult problem is efficiently dealt with by the use of a famous Copenhagen formula which quickly renders the skin astonishingly white and beautiful. The effect is quite permanent and is essential when wearing evening dress. Does not rub off.

Price 11/9 per large bottle. Plain label. With instructions separately.

UNSIGHTLY ELBOWS.

The recipe for this special Skin Softening Cream comes from Japan. It is massaged into the rough crinkled reddened skin over the pronounced bones at night and allowed to remain on rendering them plumper, softer and whiter. It gives the perfect pretty rounded elbow which, when the arm hangs down, is absolutely flat and straight.

Price 15/6 per large pot.

Plain label.

Full directions Separately.

RED GREASY NOSE.

This Indian Skin Whitening Application is dabbed or stroked gently upwards and allowed to dry into the site of this affliction. The skin is wonderfully whitened and the texture vastly improved. Used with regularity, the epidermis takes on a beautiful clear delicate whiteness entirely free from oily secretions.

Price 10/6 per bottle. Plain label. Full directions separately.

MOLES, BIRTHMARKS, DISCOLOURATIONS, Etc.

These unsightly blemishes can be quite easily **disguised** with a coating of a Chinese compound. Their prominence is successfully lessened whenever necessary. Price 7/6 per bottle.

Plain label.

Full instructions separately.

GREASY COMPLEXION, OPEN PORES, SPOTS, Etc.

A Tokio recipe which cures these unattractive defects caused by the exudation of excess natural oil. The liquid soon closes the oil glands and leaves the skin **soft, firm, cool** and agreeably dry. It is dabbed on and allowed to dry, rendering the complexion beautifully clear, transparent, and of a most delicate whiteness. It **closes the pores, banishes spots, redness, etc.**, and leaves a dull matt surface.

Price 18/6 per bottle. Plain label. With instructions separately.

EXCESSIVE PERSPIRATION.

This unpleasant and extremely unattractive complaint can be remedied by the use of a Brazilian treatment which dries the excessive secretion and leaves behind a very pleasant odour. If conscientiously carried out it works wonders. It is extremely comforting and efficiently **checks the excessive flow.**

The **Liquid Form** is dabbed into the skin, and applied under the arms by means of a small sponge held in the armpit for a few moments, giving great and lasting relief. Price 8/6 per large bottle.

The **Powder Form** is dusted into the stockings and gloves, quickly absorbing the skin's superfluous moisture. Price 5/6 per large sifter.

Plain labels.

Instructions separately.

LOOSE SKIN UNDER THE EYES.

When this occurs in middle age or comparative youth it becomes a grievous affliction. By applying with perseverance and regularity several times a day this **French Astringent** this disfigurement can be conquered. The "**skin sags**" and cushions of flesh under the eyes are dabbed with the solution. Price 10/6 per bottle.

Plain label.

With instructions separately.

HÆMORRHOIDS PILES.

Prof. Rachler's Peruvian Pile Cream, a **soothing** and curative application which immediately **relieves external or internal bleeding or blind, piles, and which by removing the cause, cures this distressing complaint.**

Full directions. 7/6 per large tube.

ALCOHOL HABIT.

"Dr. Hisbertoe's Drops" is recognised in the Balkan States as a certain and pleasant cure. **Perfectly harmless and efficient.**

Price 10/6 per bottle.

Plain label.

With Directions separately.

English and Foreign Chemists

Dispensing by Qualified Pharmacists with the Purest Drugs. Analysis of all descriptions undertaken. Surgical Goods and Appliances by the Best Makers. Photographic Developing and Printing. All English and Foreign Patent Medicines in Stock. Finest Perfumery and Toilet Articles.

**Every Pillar-Box a
Chemists' Shop.**

**Everything a Chemist stocks at
Store Prices. Post Free.**

**Whatever You Want
HANCOCK'S HAVE IT.**

PLEASE NOTE.

We have moved to more commodious premises a few doors westward of our old shop. We are now next door to "Ye Cheshire Cheese" near the "Daily Telegraph" and have an additional SIDE ENTRANCE in Cheshire Court to the SURGICAL REQUISITE DEPARTMENT.